**PROJECT REPORT**

As a strategic move, Radisson's CEO wanted to integrate business and data intelligence to regain market share and ROM. Our mission is to create analytical dashboards and histories to provide insight for making better business decisions. Improvement areas and making decisions based on data that corresponds to the industry average, and performance forecasting Nodis Bertuture. The company identifies opportunities for improvement and takes actions to improve customer experience and increase customer satisfaction enhancing brand reputation.